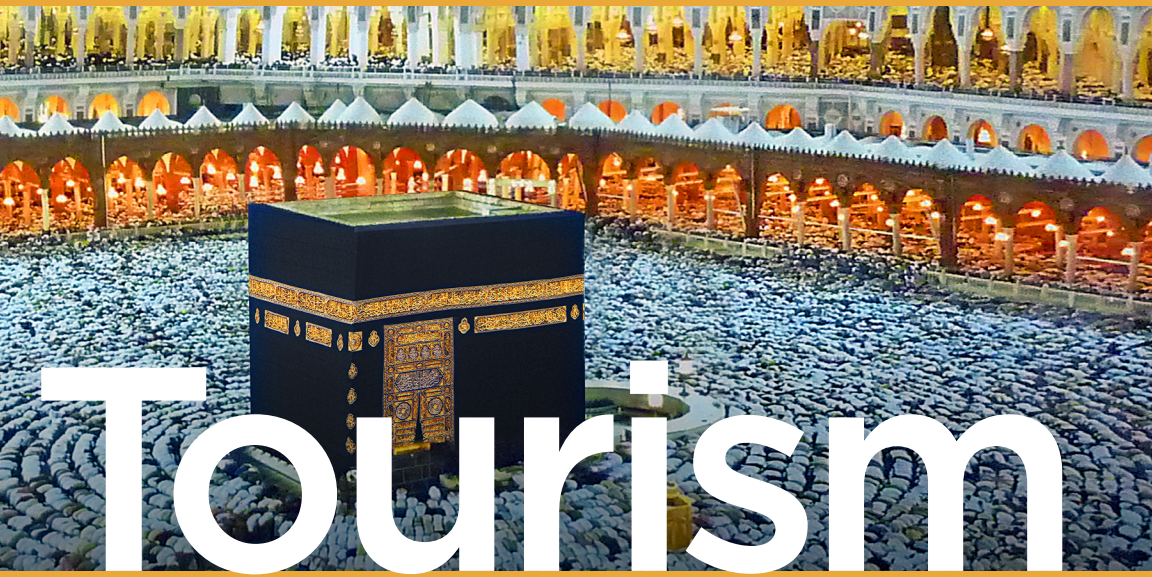


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Tourism 2020



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Conservation & Sustainability

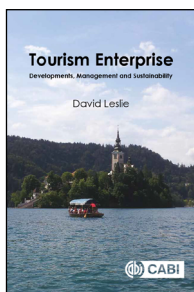
NOW IN PAPER

Tourism Enterprise

Developments, Management and Sustainability

David Leslie

"...impressively informed and informative. Very highly recommended as an essential addition to professional and academic library Tourism Development reference collections and supplemental studies."—*Midwest Book Review*



The environmental quality and popularity of any tourist destination is the outcome of sustained development, shaped by the socio-economic and physical dimensions of the local environment. Protecting the "living landscape" requires recognizing, promoting and developing the links between economic, social and environmental objectives. This book therefore examines the tourism business in terms of greening the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.

Paper, Oct 2019, 978 1 78639 548 1, \$ 55.00

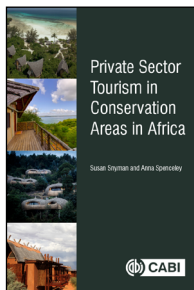


NEW

Private Sector Tourism in Conservation Areas in Africa

Susan Snyman and Anna Spenceley

Through the use of extensive case studies from throughout Africa, this book presents guidelines to ensure optimal benefits for stakeholders as well as promoting the sustainability of tourism in Africa. It includes descriptions of the various models/options for the private sector to engage in tourism in conservation areas in Africa including, among others, pure private sector ownership, joint ventures, tripartite agreements and government leases. The processes used to develop these partnerships—from start to finish—are covered, as well as best practices for the private sector engaging in tourism. The book provides guidance on assessing what private sector tourism options are most suitable based on guidelines of conditions and desired outcomes promoting the long-term sustainability of African tourism in protected areas.



Cloth, Jun 2019, 978 1 78639 355 5, \$ 160.00



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Degrowth in Tourism

Conceptual, Theoretical and Philosophical Issues

Konstantinos Andriotis

Degrowth in Tourism explores newly-emerging development and philosophical approaches that provide more equity for host communities and offer a low-carbon future by looking at alternatives to the classic models of development and applying the concept of degrowth in a tourism context.



Proposing that we need to shift tourism research from models which prioritize commodified tourism experiences to those that offer alternative decommodified ones, this book: provides topical analysis and illustrates the key themes of degrowth; discusses the relationship between tourism and degrowth from both a historic perspective and through contemporary patterns of activity; includes international examples and case studies to translate theory into practical new approaches.

Cloth, 2018, 978 1 78639 278 7, \$ 140.00

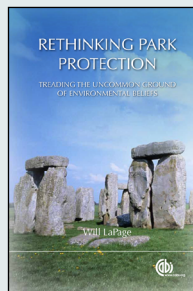


Rethinking Park Protection

Treading the Uncommon Ground of Environmental Beliefs

Will La Page

National Parks often face a demise due to an outdated belief that parks are non-essential leisure services rather than necessities for a vibrant modern life. This book will dispel the lethargy of the parks profession by challenging readers to reconsider their beliefs about parks and their purpose in modern life.



Paper, 2012, 978 1 78064 001 3, \$ 50.00

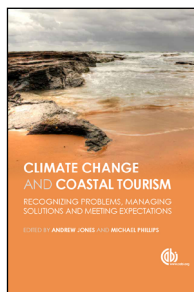


Global Climate Change and Coastal Tourism

Recognizing Problems, Managing Solutions, Future Expectations

Edited by Andrew Jones and Michael Phillips

Climate Change and Coastal Tourism includes case studies on climate change and coastal tourism that explore current threats to and consequences of climate change on existing tourism coastal destinations. It assesses management and policy options for the future sustainability of threatened tourism coastal destinations and synthesizes findings to make recommendations that can be used to promote strategies that ameliorate projected impacts of climate change on coastal tourism infrastructure and in turn promote the future sustainability of coastal tourism destinations.



Cloth, 2017, 978 1 78064 843 9, \$ 140.00



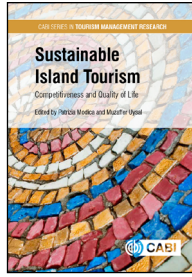
Sustainable Island Tourism

Competitiveness and Quality of Life

Edited by Patrizia Modica and Muzaffer S. Uysal

Focusing on the unique perspective of island tourism destinations, this book outlines impacts on--and potential strategies for--protecting the natural environment, local economy, and local culture. Presenting an interdisciplinary integrated approach, this important collection of new research includes a portfolio of conceptual, empirical, and case-based studies written by international experts to give a balanced and comprehensive view.

CABI Tourism Management and Research Series
Cloth, 2017, 978 1 78064 542 1, \$ 144.00



Written in a highly engaging style, *Transforming Travel* presents an urgent argument for transforming tourism so it might reach its potential to promote tolerance, restore communities and regenerate habitats, while providing a vital guide for anyone looking to develop the successful sustainable tourism enterprises and destinations needed to do so.

Paper, 2017, 978 1 78639 419 4, \$ 30.00



Responsible Tourism

Concepts, Theory and Practice

Edited by David Leslie

Paper, 2016, 978 1 78064 680 0, \$ 62.00

Destination Competitiveness, the Environment and Sustainability

Challenges and Cases

Edited by Andres Artal-Tur and Metin Kozak

CABI Tourism Management and Research Series
Cloth, 2015, 978 1 78064 697 8, \$ 150.00

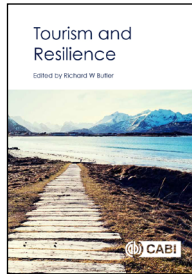


Tourism and Resilience

Edited by Richard W. Butler

The concept of resilience is particularly applicable to tourism destinations and attractions which are exposed to the potentially harmful and sometimes severe effects of tourism development and visitation. This book discusses the concept of resilience and its application to tourism. It compares the relevance of resilience to sustainability; the former focusing on the well-being and survival of the places affected and the latter focusing on the agent of impact, tourism itself.

Cloth, 2017, 978 1 78064 833 0, \$ 144.00



Culture & Geography

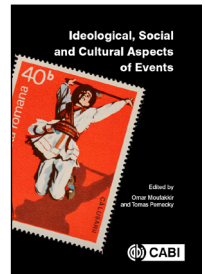
NOW IN PAPER

Ideological, Social and Cultural Aspects of Events

Edited by Omar Moufakkir and Tomas Pernecky

There is an ever-growing importance of events in modern society, and until now, existing literature on events has been dominated by the economic perspective. This book addresses the social and cultural side of events and explores the role they have in fostering change and community development. It examines the transformative function of events in the context of development studies--as phenomena that can promote and facilitate human development, including social, societal and individual change. This book provides vital and timely exploration and encourages the study of more diverse themes within event management.

Paper, Oct 2019, 978 1 78639 551 1, \$ 55.00



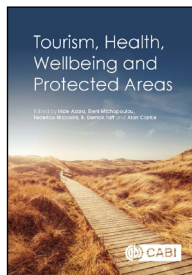
Tourism, Health, Wellbeing and Protected Areas

Edited by Iríde Azara, Elina Michopoulou, Federico Niccolini, B. Derrick Taff and Alan Clarke

This book features contributions from tourism and recreation researchers and practitioners exploring the relationship between tourism, hospitality, protected areas, livelihoods and both physical and emotional human wellbeing. The book will include sections focused on theory, policy and practice, and case studies.

- Showcases best/worst case examples and good practice for park and protected area tourism development
- Multi-disciplinary approach to the study of nature-based tourism
- Innovative approaches in collaborative work including SME within protected destinations

Cloth, 2018, 978 1 78639 131 5, \$ 140.00



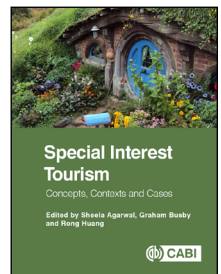
Special Interest Tourism

Concepts, Contexts and Cases

Edited by Sheila Agarwal, Graham Busby and Ruong Huang

This book approaches the topic of special interest tourism from the perspective of both supply and demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, sport, gastronomic, slow and pro-poor tourism, among others, it includes contributions and case studies by international academics and practitioners. Sometimes referred to as niche or contemporary tourism, this book provides a complete introduction to the study of special interest tourism for students.

Paper, 2018, 978 1 78064 566 7, \$ 65.00

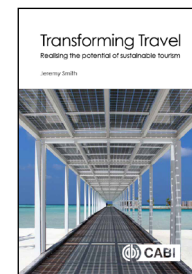


Transforming Travel

Realising the Potential of Sustainable Tourism

Jeremy Smith

"*Transforming Travel* is superb, touching, fresh and thought-provoking. If you believe in the possibility of improving our world through travel, it is a must read." - Kelley Louise, Executive Director, Impact Travel Alliance



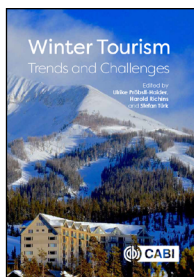
NEW

Winter Tourism*Trends and Challenges***Edited by Ulrike Pröbstl-Haider, Harold Richins and Stefan Türk**

Increasingly environmental issues in many established ski resorts, including certifications and adaptations of the management regime, and new mobility concepts to reduce CO₂ emissions caused by the travel behavior of the winter tourists, are growing areas of consideration. This includes the importance of scenic beauty, nature and sustainable development as well as snow reliability and avalanche safety.

The book will explore these trends and discuss the different approaches and adaptation strategies that are employed in the European Alpine region, North America, and Eastern Europe.

Cloth, Nov 2019, 978 1 78639 520 7, \$ 250.00

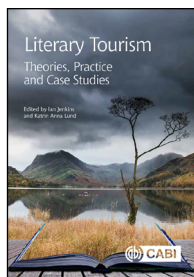


NEW

Literary Tourism*Theories, Practice and Case Studies***Edited by Ian Jenkins and Katrin Anna Lund**

Tourists often travel in the footsteps of well-known authors and stories, yet literary tourism is a nascent field. Providing a wide-ranging cornucopia of literary tourism topics, this book fully explores the interconnections between the written word and travel. It includes tourism stories using guidebooks, films, television and electronic media, and recognizes that stories, texts and narratives, even if they cannot be classified as traditional travel writing, can become journeys in themselves and take us on imaginary voyages. Furthermore, the book: provides a grounding in the theoretical perspectives on literature and the tourist experience; explores practical applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits; and uses global case studies to study literary tourism in action.

Cloth, Sep 2019, 978 1 78639 459 0, \$ 140.00



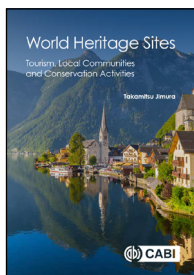
NEW

World Heritage Sites*Tourism, Local Communities and Conservation Activities***Takamitsu Jimura**

Heritage is a growing area of both tourism and study, with World Heritage Site (WHS) designations increasing year on year. This book reviews the important interrelations between the industry, local communities and conservation work, bringing together the various opportunities and challenges for a destination. Proper heritage management and conservation activities are always vital.

Reviewing new areas of development, such as Historic Urban Landscapes, Intangible Cultural Heritage, Memory of the World and Global Geoparks, it includes global case studies to relate theory into practice and covers a worldwide industry of over 1,000 cultural and natural heritage sites.

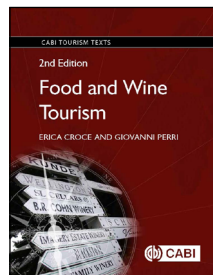
Cloth, Jan 2019, 978 1 78639 268 8, \$ 140.00

**Food and Wine Tourism***Integrating Food, Travel and Territory***SECOND EDITION****Erica Croce and Giovanni Perri**

This established textbook explores how regions present themselves to tourists experiencing the culture, history, and ambience of a location through the food and wine they produce. It provides practical suggestions and guidelines for establishing a food-related tourism destination and discusses the environment, understanding the food tourist, supply issues, marketing, and best practice strategies. It includes numerous case studies from around the world and plentiful pedagogical features to aid student learning.

CABI Tourism Texts

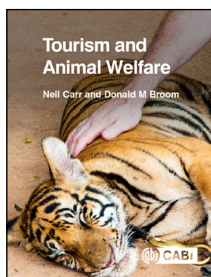
Paper, 2017, 978 1 78639 127 8, \$ 75.00

**Tourism and Animal Welfare****Neil Carr and Donald M. Broom**

This book addresses the issue of animal welfare within the tourism experience. The first part explores the meaning of animal welfare and its relation to ethics, animal rights, and human obligations to animals. Part Two builds upon concepts and ideas and reflects the views of a variety of animal welfare organizations and individual leaders, tourism industry organizations, tourism operators, and academic experts, about the nature of the tourism industry, the welfare needs of animals, and whether or how the two can co-exist. The case studies and opinion pieces that constitute this section encompass differing perspectives on animal welfare and tourism.

With contributions from Jane Goodall, Founder—the Jane Goodall Institute and UN Messenger of Peace.

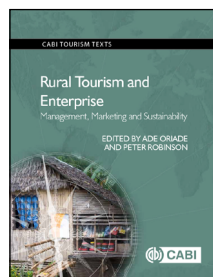
Paper, 2018, 978 1 78639 186 5, \$ 60.00

**Rural Tourism and Enterprise***Management, Marketing and Sustainability***Edited by Ade Oriade and Peter Robinson**

The rural business setting is intricate due to the assortment of different business opportunities, ranging from traditional agriculture, to tourism enterprise and even high-tech business. This important textbook on the subject: examines key issues affecting rural enterprise and tourism; explores the breadth of rural enterprise management and marketing across both developed and developing economies; discusses strategies for business growth within a rural setting, such as knowledge development, proper planning and innovation; and uses a mix of case studies and theoretical content specifically selected to appeal to both student and practitioner readers.

CABI Tourism Texts

Paper, 2017, 978 1 78064 750 0, \$ 65.00



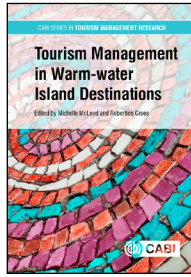
Tourism Management in Warm-water Island Destinations

Edited by Michelle McLeod and Robertico Croes

Warm-water island destinations are facing unprecedented adjustment challenges in the wake of increasing globalization and susceptibility to external shocks, and are in search of appropriate policy responses to that globalization. It is critical for small islands to understand how these challenges affect tourism performance and how they impact their residents.

Tourism Management in Warm-water Island Destinations unearths the critical aspects that contribute to tourism development and growth in islands. Particular emphasis is placed on destinations such as the Caribbean, with lessons learned that are applicable to other island tourism contexts in the Mediterranean, Indian Ocean and the Pacific.

CABI Tourism Management and Research Series
Cloth, 2018, 978 1 78639 092 9, \$ 140.00



Visitor Management in Tourism Destinations

Edited by Julia N. Albrecht

CABI Tourism Management and Research Series
Cloth, 2016, 978 1 78064 735 7, \$ 139.00



Religion & Tourism

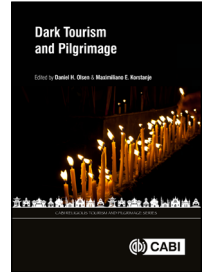
NEW

Dark Tourism and Pilgrimage

Edited by Daniel H. Olsen and Maximiliano E. Korstanje

In recent years there has been growth in both the practice and research of dark tourism—the phenomenon of visiting sites of tragedy or disaster. Expanding on this trend, this book examines dark tourism through the new lens of pilgrimage. It focuses on dark tourism sites as pilgrimage destinations, dark tourists as pilgrims, and pilgrimage as a form of dark tourism. Taking a broad definition of pilgrimage so as to consider aspects of both religious and non-religious travel that might be considered pilgrimage-like, it covers theories and histories of dark tourism and pilgrimage, pilgrimage to dark tourism sites, and experience design.

CABI Religious Tourism and Pilgrimage Series
Cloth, Nov 2019, 978 1 78924 187 7, \$ 160.00



Arctic Tourism Experiences

Production, Consumption and Sustainability

Edited by Young-Sook Lee, David B. Weaver and Nina K. Prebensen

Cloth, 2017, 978 1 78064 862 0, \$ 144.00



Food Tourism

A Practical Marketing Guide

John Stanley and Linda Stanley

Paper, 2015, 978 1 78064 502 5, \$ 46.50



Garden Tourism

Richard W. Benfield

Paper, 2013, 978 1 78064 195 9, \$ 72.00



Heritage Tourism Destinations

Preservation, Communication and Development

Edited by Maria D. Alvarez, Frank M. Go and Atila Yüksel

Cloth, 2016, 978 1 78064 677 0, \$ 144.00



Linking Urban and Rural Tourism

Strategies in Sustainability

Edited by Susan L. Slocum and Carol Kline

Cloth, 2017, 978 1 78639 014 1, \$ 144.00



Mountain Tourism

Experiences, Communities, Environments and Sustainable Futures

Edited by Harold Richins and John Hull

Cloth, 2016, 978 1 78064 460 8, \$ 144.00



Tourism and Geopolitics

Issues and Concepts from Central and Eastern Europe

Edited by Derek Hall

Cloth, 2017, 978 1 78064 761 6, \$ 165.00



Transformative Travel in a Mobile World

Garth Lean

Cloth, 2016, 978 1 78064 399 1, \$ 170.95



NEW

Islamic Tourism

Management of Travel Destinations

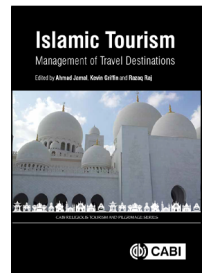
Edited by Ahmad Jamal, Kevin A. Griffin and Razaq Raj

Islamic tourism is tourism primarily undertaken by its followers within the Muslim world. It is not just motivated by religious feeling—it also

includes participants pursuing similar leisure experiences to non-Muslims but within the parameters set by Islam, and destinations are therefore not necessarily locations where Shari'a or full Islamic law is enacted.

Demand for Islamic tourism destinations is increasing as the Muslim population expands worldwide, with the market forecast to be worth US\$238 billion by 2019. This book bridges the ever-widening gap between specialists within the religious, tourism, management and education sectors through a collection of contemporary perspectives. It provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives and introduces theories and models in an accessible structure. The book: includes a range of contemporary case studies of religious and pilgrimage activity; covers ancient, sacred and emerging tourist destinations; and reviews new forms of pilgrimage, faith systems and quasi-religious activities.

CABI Religious Tourism and Pilgrimage Series
Cloth, Jan 2019, 978 1 78639 413 2, \$ 160.00



NEW

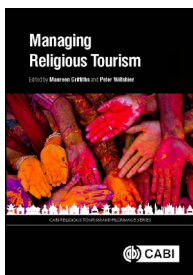
Managing Religious Tourism

Edited by Maureen Griffiths and Peter Wiltshier

Managing Religious Tourism provides a global view of tools and resources used in demand and supply management in the context of pilgrimage and religious tourism.

With a focus on toolkits and best-practices, the book reinforces the quality of service provision and offers reflection on consumers—perspectives and intentions to purchase from a variety of destinations. This focus is complemented by the understanding of management responses to consumer behavior and mobility, accessibility, individualism and tourism for both sacred and secular purpose. A further focus looks at ways in which networks, partnerships and the conceptual stakeholder approach can be employed by religious tourism suppliers working with destination management organizations.

CABI Religious Tourism and Pilgrimage Series
Cloth, Apr 2019, 978 1 78639 319 7, \$ 160.00



religious traditions and the relations developed among them. It offers explanations on how to manage and how to communicate the religious diversity and provides a solid overview of: religious tourism as a tool for intercultural dialogue; interpretation of religious heritage for tourism; and cross-cultural contacts.

CABI Religious Tourism and Pilgrimage Series
Cloth, Aug 2019, 978 1 78924 112 9, \$ 160.00



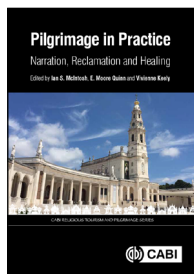
Pilgrimage in Practice

Narration, Reclamation and Healing

Edited by Ian S. McIntosh, E. Moore Quinn and Vivienne Keely

Perhaps best understood as a form of heritage tourism or tourism with a conscience, pilgrimage (as with touristic travel) contains a measure of transformation that is often deep and enduring, making it a fascinating area of study. Reviewing social justice in the context of pilgrimage and featuring a diverse collection of interdisciplinary voices from across the globe, this book is a rich collection of papers for researchers of pilgrimage and religious and heritage tourism.

CABI Religious Tourism and Pilgrimage Series
Paper, 2018, 978 1 78639 500 9, \$ 65.00



NEW

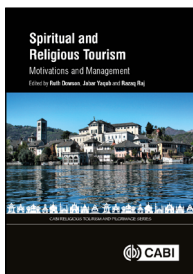
Spiritual and Religious Tourism

Motivations and Management

Edited by Ruth Dowson, Jabar Yaqub and Razaq Raj

This book reviews tourist motivations for making religious or spiritual journeys, and the management aspects related to them. It explores sacred journeys across both traditional religions such as Christianity and Islam, and newer forms of pilgrimage, faith systems and quasi-religious activities such as sport, music and food. Demonstrating to the reader the intrinsic elements and events that play a crucial role within the destination management process, it provides a timely re-assessment of the increasing interconnections between religion and spirituality as a motivation for travel. The book: includes applications, models and illustrations of religious tourism and pilgrimage management for converting theory into good practice; addresses theories of motivation and why travel to religious destinations has increased; and explores key learning points from a selection of international case study perspectives.

CABI Religious Tourism and Pilgrimage Series
Cloth, Nov 2019, 978 1 78639 416 3, \$ 160.00

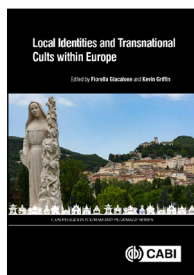


Local Identities and Transnational Cults within Europe

Edited by Fiorella Giacalone and Kevin A. Griffin

This book explores the central role of ordinary people in the popularization of faith-based practices, thus illustrating religious tourism as an expression of cultural identity. Focusing on the interrelationship of cultural groups and the overall formation of culture and society, this book: uses a range of multidisciplinary, sociological and ethnographic studies to illustrate the evolution of pilgrimage sites and saints; includes practical case studies and illustrations of religious tourism and pilgrimage development from a variety of international perspectives; and provides a selection of discussion questions for each chapter, encouraging readers to engage with further study and investigation of these important issues.

CABI Religious Tourism and Pilgrimage Series
Cloth, 2018, 978 1 78639 252 7, \$ 160.00



NEW

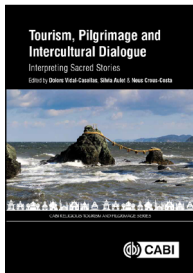
Tourism, Pilgrimage and Intercultural Dialogue

Interpreting Sacred Stories

Edited by Dolores Vidal-Casellas, Silvia Aulet and Neus Crous-Costa

This book is a timely re-assessment of the increasing linkages and interconnections between management of diversity and religious tourism and secular spaces on a global stage. It explores key learning points from a range of contemporary case studies of religious and pilgrimage activity, related both to ancient, sacred and emerging tourist destinations and to new forms of pilgrimage, faith systems and quasi-religious activities.

By providing a conceptual framework the book demonstrates the symbolism of sacred spaces within



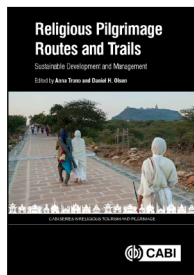
Religious Pilgrimage Routes and Trails

Sustainable Development and Management

Edited by Daniel H. Olsen and Anna Trono

This is the first book to provide a holistic approach to religious pilgrimages with case studies drawn from different regions across the world. The first section includes the introductory chapter to the book as well as four chapters that highlight the conceptual themes. The second section of the book includes case study pilgrimage route/trails from different world regions. Each chapter will focus on a specific case study route/trail found within that region and include a discussion of the route/trail revolving around the four themes covered in section one.

CABI Religious Tourism and Pilgrimage Series
Cloth, Jul 16, 2018, 978 1 78639 027 1, \$ 160.00

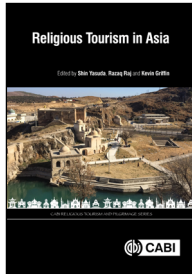


Religious Tourism in Asia

Edited by Shin Yasuda and Kevin A. Griffin

This book addresses tourism and sacred sites within the region of Asia and the pilgrims that it beckons. Case studies from across the region present more practical examples of this "hub" of pilgrimage centers, providing a useful and interesting resource for researchers within religious, cultural, heritage and Asian tourism.

CABI Religious Tourism and Pilgrimage Series
Cloth, 2018, 978 1 78639 234 3, \$ 160.00

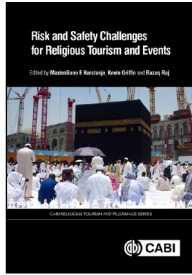


Risk and Safety Challenges for Religious Tourism and Events

Edited by Maximiliano E. Korstanje, Razaq Raj and Kevin A. Griffin

Travellers today face many challenges from risk and safety issues. Focusing in particular on risk and safety issues faced by visitors to holy sites, this book looks at the unique challenges raised where annual religious festivals are commemorated with mass gatherings lasting for days and where large crowds require detailed disaster management plans. Beginning with a general section on risk management, covering areas such as disaster management, terrorism, crime and security, the book then delves deeper into specific issues and challenges. It reviews important topics such as understanding the behavior of crowds, how to perform a risk assessment for a sacred space, and travelling in what some would regard as an increasingly hostile world.

CABI Religious Tourism and Pilgrimage Series
Cloth, 2018, 978 1 78639 228 2, \$ 160.00



Conflicts, Religion and Culture in Tourism

Edited by Razaq Raj and Kevin A. Griffin

CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78639 064 6, \$ 144.00



Pilgrimage and Tourism to Holy Cities

Ideological and Management Perspectives

Edited by Maria Leppakari and Kevin A. Griffin

CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78064 738 8, \$ 144.00



Religious Tourism and Pilgrimage Management

An International Perspective

SECOND EDITION

Edited by Razaq Raj and Kevin A. Griffin

Cloth, 2015, 978 1 78064 523 0, \$ 170.95



The Many Voices of Pilgrimage and Reconciliation

Edited by Ian S. McIntosh and L. D. Harman

CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78639 326 5, \$ 144.00



Leisure, Recreation & Sport

NEW

Adventure Tourism and Outdoor Activities Management

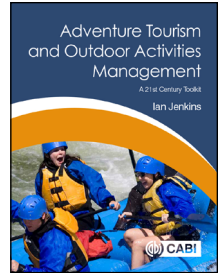
A 21st Century Toolkit

Ian Jenkins

An essential resource for those wishing to understand the key factors behind the operation of an adventure tourism company and how to be able to deliver a profitable as well as a sustainable product. It discusses important factors such as how the use of technologies and the current importance of environmental impacts and climate change are areas that are key to adventure tourism firms. To remain profitable companies need to address these issues along with the important elements of risk and safety.

Created from the author's experience in delivering adventure tourism courses over the last 20 years, this long-awaited book is aimed at both university courses on adventure tourism and outdoor recreation as well as those working within the industry.

Paper, Apr 2019, 978 1 78639 086 8, \$ 65.00



NEW

Events as a Strategic Marketing Tool

SECOND EDITION

Edited by D. Gerritsen and R. van Olderen

Events have come to play an ever-growing role in marketing; by connecting products and services with experiences and vice versa, producers can create important added value. *Events as a Strategic Marketing Tool*, second edition, describes how events can be used as a strategic tool in marketing practices. Fully updated throughout, this new edition reviews the way organizations utilize events to connect with their visitors. It covers the development of the experience economy, the step from strategy to concept, event design and touchpoints. Written in an accessible style, it also considers the areas of marketing within which experiences play a role, such as branding, relationship marketing and city marketing. Concluding with a chapter on effect measurement and evaluation. Including a wealth of internationally relevant examples, it gives a thorough insight into the way events can help reach strategic marketing goals. It will provide an engaging resource for both students and professionals interested in Leisure, tourism and events.

CABI Tourism Texts

Paper, Dec 2019, 978 1 78924 230 0, \$ 75.00



NEW

Tourism Routes and Trails

Theory and Practice

D. Ward-Perkins,
C. Beckmann, and J. Ellis

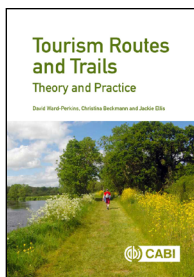
Tourism Routes and Trails plunges into the world of extended tourism, offering an exploration of the 'routes' phenomenon whereby tourism is no longer for a given destination, but extends over multiple sites, a territory or landscape. Covering how such routes are created, often as ways of clustering experiences, it also reviews their effects on tourism businesses, local populations and other stakeholders. Emphasizing the critical role of local communities, volunteers and small businesses, as well as those who provide strategic direction and funding, the book:

- Is based in tourism theory, but focuses on the models and practice of route formation;
- Includes a rich selection of contemporary examples and cases, showing the reader best practice as well as illustrating challenges and risks;
- Covers both strategic issues of concern to nations, regions and local authorities, and the complex dynamics occurring on the ground, such as the role of grass-roots organizations and local communities.

Routes allow destinations to diversify their offer and spread the economic and social benefits of tourism. With tourist behavior increasingly shifting to thematic experiences, this book shows how to create these in a way that is both meaningful for visitors and beneficial for the destination. Suitable for tourism policy makers, economic development agencies and local stakeholders, it is also a vital resource for the next generation; students of tourism, sociology, local politics and economic development.

Cloth, Dec 2019, 978 1 78639 476 7, \$140.00

Paper, Dec 2019, 978 1 78639 477 4, \$40.00



Managing Outdoor Recreation

Case Studies in the National Parks

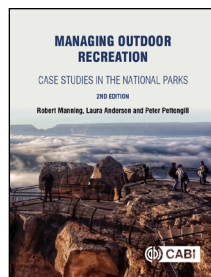
SECOND EDITION

Robert E. Manning, Laura E. Anderson and Peter Pettengill

This fully updated second edition presents a conceptual framework of outdoor recreation management in the form of a series of management matrices. It then illustrates this framework through new and updated case studies in US national parks and concludes with the principles of outdoor recreation management.

Written by a team of authors with extensive academic and practical experience in the field of outdoor recreation, the book: develops and presents a matrix-based framework of strategies and practices for managing outdoor recreation in a sustainable way; illustrates applications of the best management practices through a series of case studies in diverse national parks; and includes lecture slides and online matrices to aid the teaching of outdoor recreation management to a new generation.

Paper, 2017, 978 1 78639 101 8, \$ 65.00



Tourism and Leisure Behaviour in an Ageing World

Ian Patterson

Covering trends in the marketplace that are attracting the older market, this new edition: provides an understanding of the older tourism and leisure market, discussing how to effectively provide for this expanding group; discusses growing areas such as independent travel, the leisure experience, cultural and heritage tourism, cruises, and health and wellness tourism; and supplies case studies of tourism and leisure organizations successfully catering to the needs of the older market.

Cloth, 2018, 978 1 78639 094 3, \$ 140.00



Leisure, Sport and Tourism, Politics, Policy and Planning

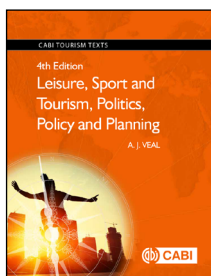
FOURTH EDITION

Anthony J. Veal

Using a comprehensive, multi-disciplinary approach, this book examines the theoretical issues underpinning public sector policy-making such as political ideologies, leisure wants, needs, demand, and benefits, and human rights in leisure, sport, tourism, and culture. Also discussing the debates surrounding the role of the state versus market and the models of organizational decision-making, it uses applied sections addressing strategic planning and performance evaluation to provide a link between theory and practical analytical techniques.

CABI Tourism Texts

Paper, 2017, 978 1 78064 804 0, \$ 65.00



Facilities Management and Development for Tourism, Hospitality and Events

Edited by Ahmed Hassanien and Crispin Dale

CABI Tourism Texts

Paper, 2013, 978 1 78064 034 1, \$ 75.00



Imagineering

Innovation in the Experience Economy

Gabriëlle Kuiper and Bart Smit

Paper, 2014, 978 1 78064 465 3, \$ 72.00



Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries

Mark Piekarz, Ian Jenkins and Peter Mills

Paper, 2015, 978 1 78064 449 3, \$ 70.00



Dogs in the Leisure Experience

Neil Carr

Cloth, 2014, 978 1 78064 318 2, \$ 145.00



Entertainment Management

Towards Best Practice

Edited by Stuart Moss and Ben Walmsley

CABI Tourism Texts

Paper, 2014, 978 1 78064 023 5, \$ 75.00



Hospitality & Tourism Management

NEW

Diversity Competence

Cultures Don't Meet, People Do

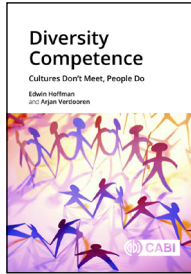
Edwin Hoffman and Arjan Verdooren

In this book, interpersonal communication forms the point of departure: the meeting of people, not of cultures. The authors describe what diversity competence entails:

which processes, challenges and skills are relevant in a "superdiverse" world. They demonstrate how the TOPOI model (a systemic framework of points of attention and interventions for diversity-sensitive communication) offers an inclusive, communicative approach to analyzing and addressing potential miscommunication.

The authors: address controversial topics frankly and clearly without being simplistic; discuss theory from several different fields; provide case studies with practical examples and guidelines; and offer a companion website with extra case studies and study assignments.

Paper, Aug 2019, 978 1 78924 240 9, \$ 60.00



Managing Quality of Life in Tourism and Hospitality

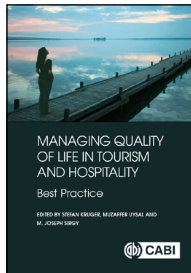
Best Practice

Edited by Muzaffer Uysal, M. Joseph Sirgy and Stefan Kruger

Quality-of-life research in tourism and hospitality has gained much momentum and can be classified in terms of three major categories, those that affect: 1) tourists/guests, 2) employees of tourism/hospitality firms; and 3) the tourist communities themselves.

Each chapter contains an example of best practice or a case study and concludes with a summary of lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders and can be used to further research by academics working within tourism and hospitality.

Cloth, 2018, 978 1 78639 045 5, \$ 140.00



NEW

Overtourism

Excesses, Discontents and Measures in Travel and Tourism

Edited by Claudio Milano, Joseph M. Cheer and Marina Novelli

Moving beyond the "top 10 things you can do about overtourism," this book examines the evolution of the phenomenon and explores the genesis of overtourism as well as the system dynamics underpinning it. With a rigorous scientific approach, the book uses systems-thinking and contemporary paradigms around sustainable development, resilience planning and degrowth; while considering global economic, socio-political, and environmental discourses. This book: deconstructs "overtourism" and considers the many constituent parts that have led to its current conceptualizations; presents globally diverse views of overtourism through numerous case studies; and is written in plain language accessible to readers beyond the academic context.

Cloth, Jul 2019, 978 1 78639 982 3, \$ 140.00



NEW

Tourism Information Technology

THIRD EDITION

Pierre J. Benckendorff, Zheng Xiang and Pauline J. Sheldon

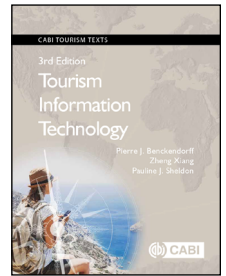
This third edition of *Tourism Information Technology* provides a contemporary update on the complexities of using information technology in the tourism industry. It examines IT applications in all sectors including airlines, travel intermediaries, accommodation, food service, destinations, attractions, events and entertainment. Fully updated throughout and organized around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision making before their trip, during their travels and at the destination. It:

- Provides comprehensive and up to date coverage of all key topics in tourism information technologies
- Covers new areas such as (among others) augmented and virtual reality, robotics, smart destinations, disruptive innovation and the collaborative economy, crowdsourcing for sustainability, online reputation management and big data
- Incorporates a wealth of pedagogic features to aid student learning, including key models and concepts, research and industry insights, case studies, key terms, discussion questions, and links to useful websites.

Accompanied online by instructor PowerPoint slides, multiple choice questions and further case studies, this book provides a comprehensive and learning-focused text for students of tourism and related subjects.

CABI Tourism Texts

Paper, Apr 2019, 978 1 78639 343 2, \$ 75.00



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Strategic Management in Tourism

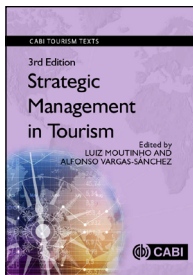
THIRD EDITION

Edited by Luiz Moutinho and Alfonso Vargas-Sánchez

Fully updated throughout, this new edition: covers forecasting, functional management, and strategic planning; includes extra chapters to incorporate a wider spread of important topics such as sustainability, authenticity, and crisis management; and contains pedagogical features throughout such as learning objectives, questions, and case studies.

CABI Tourism Texts

Paper, 2018, 978 1 78639 024 0, \$ 65.00



Research, Reference & Theory

NOW IN PAPER

Tourism Crisis and Disaster Management in the Asia-Pacific

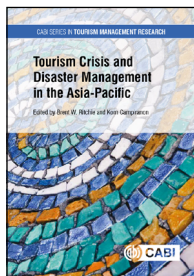
Edited by Brent W. Ritchie and Kom Campiranon

The Asia-Pacific area is notable as one of the fastest growing tourism regions and not surprisingly, tourism in this region has become the major driver of global tourism in general.

Nonetheless, tourism industries in Asia Pacific have been challenged in recent years by a number of major crises and disasters including terrorism, outbreaks (e.g. SARS and Bird Flu), natural disasters (e.g. tsunamis, bushfires, flooding), and political crisis (e.g. protests and political instability). The aim of this book is to contribute to the understanding of crisis and disaster management generally, but with a specific focus on the Asia Pacific.

Tourism Management Series

Paper, 2019, 978 1 78639 545 0, \$ 65.00



Service Quality in Leisure, Events, Tourism and Sport

SECOND EDITION

John Buswell, Christine Williams, Keith Donne and Carley Sutton

Service quality is at the forefront of how the leisure, events, tourism and sport (LETS) sectors operate. An important consideration for any business, and therefore any student of the subject, this new edition of a successful textbook addresses the key points and principles of managing service quality across the industry sector. Fully updated and enhanced, it: covers areas such as the experience economy, capacity management and service culture, as well as methods for measuring quality and satisfaction; includes numerous case studies to help students apply classroom-based theory to practice; and is packed with student-friendly pedagogy and full color illustrations throughout to enhance the learning experience.

CABI Tourism Texts

Paper, 2017, 978 1 78064 545 2, \$ 62.50



NEW

Emotional Intelligence in Tourism and Hospitality

Edited by Erdogan Koc

Emotional intelligence (EI) is the capability to recognize one's own emotions and those of others. The use of emotional information guides thinking and behavior, allowing adjustment of emotions to adapt to environments.

As tourism and hospitality services are produced and consumed simultaneously, with a high level of contact between employees and customers, the development of EI of employees in tourism and hospitality establishments is vital.

This book has a skills-based approach and explains how emotional intelligence can be developed in tourism and hospitality students and employees.

Cloth, Jun 2019, 978 1 78639 831 4, \$ 125.00



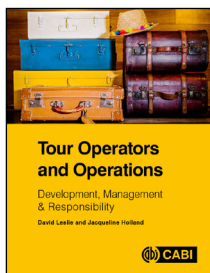
Tour Operators and Operations

Development, Management & Responsibility

Jacqueline Holland and David Leslie

With a focus on the creation and distribution of packaged holidays, this text covers the fundamentals of business and the relationship between tour operators and destinations. With particular reference to the sustainability of both parties, it reviews the impacts and influences of tour operations and practices on destinations within the overriding context of tour operator responsibility. It addresses the entirety of this key component of the tourism sector, and reflects the shift in recent years from traditional 'sun, sea and sand' holiday to more bespoke packages.

Paper, Dec 2017, 978 1 78064 823 1, \$ 50.00



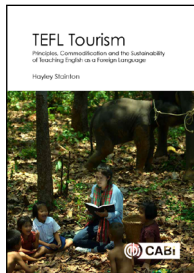
TEFL Tourism

Principles, Commodification and the Sustainability of Teaching English as a Foreign Language

Hayley Stainton

There is evident lineage between the concepts of teaching English as a foreign language (TEFL) and tourism, represented through evocative marketing material, the commoditization of the TEFL product, teacher motivations and experiences. This text outlines the organization types and geographical locations, emphasizing the commodification of English language teaching. It also outlines the types of TEFL tourists, the complexities of international education, links with various tourism forms and sustainability considerations of the industry.

Cloth, 2019, 978 1 78639 322 7, \$ 135.00



Service Failures and Recovery in Tourism and Hospitality

A Practical Manual

Edited by Erdogan Koc

Cloth, 2017, 978 1 78639 067 7, \$ 139.00



Visitor Experience Design

Edited by Noel Scott, Jun Gao and Jianyu Ma

CABI Tourism Management and Research Series

Cloth, 2017, 978 1 78639 189 6, \$ 144.00



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Practical Tourism Research

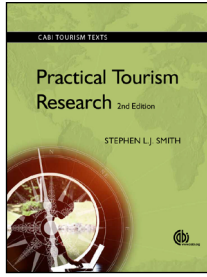
SECOND EDITION

Stephen L. J. Smith

Training in research methods is increasingly important for students of tourism, and this broad, accessible textbook outlines the concepts and tools essential to understanding, managing, and conducting research. Fully updated throughout, it: covers core techniques such as questionnaire design, sample selection, and interviewing; reviews analytical tools such as the development of scales and indices, assessment of advertising performance, benchmarking, market segmentation, case studies, and content and visual analysis; uses recent, real-world examples and focus boxes throughout to assess new aspects of research such as blogs, narrative analysis, and Geographic Information Systems (GIS); and retains the approachable, personal writing style of the previous edition.

CABI Tourism Texts

Paper, 2017, 978 1 78064 887 3, \$ 65.00



Research Methods for Leisure, Recreation and Tourism

SECOND EDITION

Edited by Ercan Sirakaya-Turk, Muzaffer S. Uysal, William Hammitt and Jerry J. Vaske

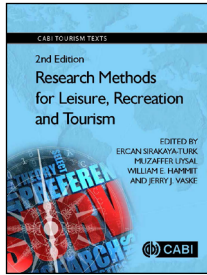
Praise for the previous edition:

"To write a good textbook is only possible with pedagogic sensitivity, significant educational experiences, and research practice. This book is evidence that the editors possess all three qualifications. A student-friendly publication introducing plenty of examples and case studies (and) encouraging students to acquire the skills needed... this book (is) a winner."—*Annals of Tourism Research*

This new edition includes: new and expanded material on visual research methods, non-parametric tests and sampling to encompass growing areas of research interest; pedagogical features and extra citations to create a cohesive learning experience for students; and numerous examples from tourism and recreation literature in every chapter, tying theory into scenarios students could face in their careers.

CABI Tourism Texts

Paper, 2017, 978 1 78639 048 6, \$ 75.00



Cruise Ship Tourism

SECOND EDITION

Edited by Ross K. Dowling and Clare Weeden

Cloth, 2017, 978 1 78064 608 4, \$ 247.00



Demystifying Theories in Tourism Research

Edited by Kelly Bricker and Holly Donohoe

Paper, 2016, 978 1 78064 691 6, \$ 60.00



Handbook of Scales in Tourism and Hospitality Research

Dogan Gursoy, Muzaffer Uysal, Ercan Sirakaya-Turk, Yuksel Ekinci and Seyhmus Baloglu

Cloth, 2015, 978 1 78064 453 0, \$ 65.00



Introduction to Tourism Transport

Sven Gross and Louisa Klemmer

CABI Tourism Texts

Paper, 2014, 978 1 78064 214 7, \$ 72.50



Operations Management in the Travel Industry

SECOND EDITION

Edited by Peter Robinson, Paul Fallon, Harry Cameron and John C. Crotts

Paper, 2016, 978 1 78064 611 4, \$ 65.00



Research Themes for Tourism

Edited by Peter Robinson, Sue Heitmann and Peter Dieke

Paper, 2016, 978 1 78064 690 9, \$ 66.95



Tourism

Edited by Peter Robinson, Michael Lück and Stephen L. J. Smith

Paper, 2013, 978 1 84593 976 2, \$ 85.00



Tourism Theory

Concepts, Models and Systems

THIRD EDITION

Gui Lohmann and Alexandre Panosso Netto

Cloth, 2016, 978 1 78064 715 9, \$ 165.00



Anthropology & Sociology

NEW

Modern Day Slavery and Orphanage Tourism

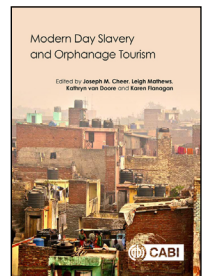
Edited by Joseph M. Cheer, Leigh Mathews, Kathryn van Doore and Karen Flanagan

Orphanage tourism is the practice, in less developed contexts, where tourist interactions with "orphaned" children are central to traveller itineraries and experience making.

While being attractive to the desire of tourists and volunteers to "do good" while travelling, underlining orphanage tourism is the fact that the vast majority of children (over 80%) in orphanage institutions are not orphans. Instead they are the victims of intentional attempts by poor families to give children access to education opportunities, and consistent and reliable nutrition. However, such desires are easily exploited, and there are limited means by which families are able to ascertain the veracity around whether children are definitely receiving the care they have been promised.

Orphanages themselves are very often for-profit enterprises, where the commodification of good intentions cycle begins and becomes embedded in the tourism supply chain where children become attractions and the focus of tourist consumption, and orphanages become sites of tourism production.

Cloth, Jan 2020, 978 1 78924 079 5, \$ 135.00



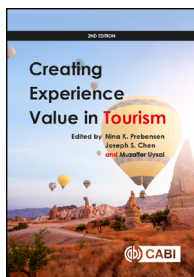
Creating Experience Value in Tourism

SECOND EDITION

Edited by Nina K. Prebensen, Joseph S. Chen and Muzaffer Uysal

Research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives, and interpretations of how tourists, as customers, create value alone and with others. Now updated to include new studies, the second edition of *Creating Experience Value in Tourism*: introduces the concept of co-creation of value in the tourist experience, looking at the definitions, structures and models available; provides new chapters addressing stakeholder perspective and concretion, the role of the experience setting in creating experience, the connection between co-creation and subjective well-being and global perspectives on value creation; and considers consumer behavior and factors affecting value creation from both physiological and psychological perspectives.

Cloth, 2018, 978 1 78639 503 0, \$ 140.00



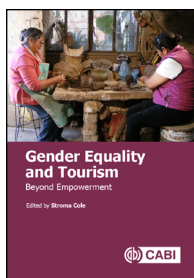
Gender Equality and Tourism

Beyond Empowerment

Edited by Stroma Cole

How far has tourism brought empowerment as autonomy, agency, and authority to the women working in and producing tourism experiences? What are the underlying reasons for the continued biases that hold some women back; or for others how tourism has allowed them to break free, resist and renegotiate gender norms at the personal and societal levels? The first of its kind this book questions on the extent to which tourism brings women empowerment. With global coverage it includes stories of individual women working in many aspects of tourism.

Paper, 2018, 978 1 78639 442 2, \$ 50.00



Mass Tourism in a Small World

Edited by David Harrison and Richard Sharpley

Cloth, 2017, 978 1 78064 854 5, \$ 144.00



Planning for Tourism

Towards a Sustainable Future

Edited by Nigel D. Morpeth and Hongliang Yan

CABI Tourism Texts

Paper, 2015, 978 1 78064 458 5, \$ 72.50



Tourist Behaviour

An International Perspective

Edited by Metin Kozak and Nazmi Kozak

Cloth, 2016, 978 1 78064 812 5, \$ 144.00



Additional Titles of Interest

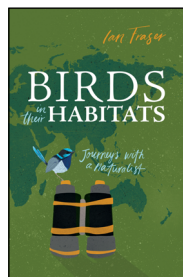
Birds in Their Habitats

Journeys with a Naturalist

Ian Fraser

Birds in Their Habitats is a collection of stories and experiences which introduce fascinating aspects of bird life, ecology and behavior. Informed by a wealth of historical and contemporary research, Ian Fraser takes the reader on a journey through four continents: from places as unfamiliar as the Chonos Archipelago of southern Chile and the arid Sahel woodlands of northern Cameroon to those as familiar as a suburban backyard. This is a book of discovery of birds and the places they live. And with humor and personal insight, it is a book about the sometimes strange world of the people who spend a life absorbed in birds.

Paper, 2018, 978 1 48630 744 9, \$ 29.95



Following Burke and Wills Across Australia

A Touring Guide

David Phoenix

Paper, 2015, 978 1 48630 158 4, \$ 49.95



Guide to Ship Sanitation

THIRD EDITION

World Health Organization

Paper, 2011, 978 9 24154 669 0, \$ 48.00



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Derrick Stone

Paper, 2016, 978 1 48630 307 6, \$ 28.95



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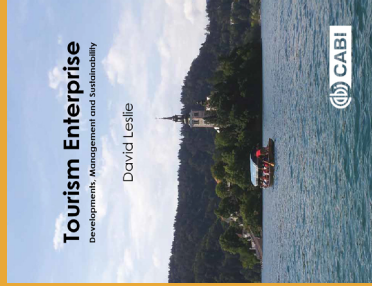
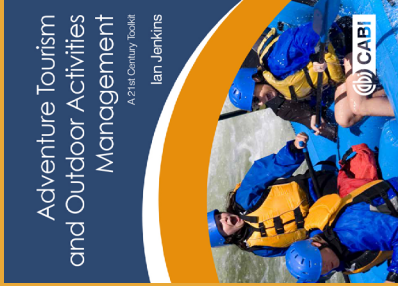
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